



ARTS LAB

NOVEMBER 22, 2019
HOROWITZ CENTER
COLUMBIA, MD



maryland citizens for the arts

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MARYLAND CITIZENS FOR THE ARTS (MCA)

is an arts advocacy organization committed to expanding the nonprofit arts sector through public investment and service, thereby enhancing lifelong learning, quality of life, and economic vitality for all Maryland citizens.

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Ceylon Mitchell, II
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Sarah Snyder

AGENDA



8:00 AM	BREAKFAST & REGISTRATION
9:00 AM	WELCOME & KEYNOTE
9:15 AM	KEYNOTE ADDRESS Terri Allen, Executive Director & Pamela Simonson Co-Founder, Coalition of African Americans in the Performing Arts (CAAPA)
9:45 AM	OVERVIEW OF THE DAY Nicholas Cohen, Executive Director, MCA
10:00 AM	WORKSHOP #1
11:00 AM	WORKSHOP #2
12:00 PM	LUNCH
1:15 PM	WORKSHOP #3
2:15 PM	WORKSHOP #4
3:15 PM	PERFORMANCE
4:00 PM	HAPPY HOUR AT COLUMBIA ALE HOUSE

BLUE SCHEDULE

HVPA 145
Arts Organizations
and Artists

HVPA 155
Arts Education/
Advocacy

Smith Theatre
Self Marketing &
Development

Studio Theatre
Legal

RED SCHEDULE

Studio Theatre
Legal

HVPA 145
Arts Organizations
and Artists

HVPA 155
Arts Education/
Advocacy

Smith Theatre
Self Marketing &
Development

YELLOW SCHEDULE

Smith Theatre
Self Marketing &
Development

Studio Theatre
Legal

HVPA 145
Arts Organizations
and Artists

HVPA 155
Arts Education/
Advocacy

GREEN SCHEDULE

HVPA 155
Arts Education/
Advocacy

Smith Theatre
Self Marketing &
Development

Studio Theatre
Legal

HVPA 145
Arts Organizations
and Artists

NEW CONNECTIONS

NAME

ORGANIZATION

EMAIL

MET DURING WHICH SESSION?

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BREAKOUTS



ARTS EDUCATION/ ADVOCACY

“The Mission of the Fine Arts Office of the Maryland State Department of Education is to promote meaningful engagement in arts education for all Maryland students.” Before we can encourage meaningful engagement, the youth need access to programs that can foster these interactions, which involves making the want for Arts Education heard. Join **Alysia Lee**, Coordinator of Fine Arts for the Maryland State Department of Education Office of Fine Arts; **Quanice Floyd**, Executive Director of Arts Education in Maryland Schools; and **Tara Holl**, State Maryland Director for the Teaching Artists of the Mid-Atlantic.

SELF-MARKETING AND DEVELOPMENT

Join **Petula Ceasar**, an accomplished writer who has been a contributing author to *The City Paper*, *The Afro-American Newspapers* and *Baltimore Magazine* as well as other major New York publications, as she shares her story about becoming an artist, being from Paterson, New Jersey and Baltimore, Maryland. Listen as she shares how she navigated the Arts Ecosystem as it exists and used it to her advantage to be able to create a sustainable and thriving life. To do this, one must know the lay of the land, be skilled in advocating for oneself and be able to express ideas clearly.

LEGAL

Artists working within the Arts Ecosystem have a lot to think about. Where can one find funds to supplement costs for expensive projects? How does one negotiate getting paid for what their time and work are worth? Do you need a permit for the work you want to do? How do you acquire a patent? What do you do when you need a lawyer but you don't think you can afford one? Maryland Volunteer Lawyers for the Arts (MDVLA) can help with some of those questions. Join **Adam Holefcener**, Executive Director for MDVLA as he shares stories from across the state of ways lawyers have helped artists navigate the legal space in the Arts Ecosystem that can seem ever so daunting to do. Adam will be joined by two artists whom he has helped over the years, **Marquis “Mighty Mark” Gasque** and **Brandon Soderberg**.

ARTS ORGANIZATIONS AND ARTISTS

Whether from the top down or the bottom up, the most effective leaders within organizations are artists. Join **Ron Williams**, Education Manager and Artist in Residence at The Modell Lyric Performing Arts Center; and **Rina Thaler**, Executive Director of the Art League of Ocean City as they share their experiences working as artists in organizations from small to large.

KEYNOTE SPEAKER



TERRI ALLEN

Executive Director, Coalition for African Americans in the Performing Arts (CAAPA)

Terri Allen currently serves as the Executive Director of the Coalition for African Americans in the Performing Arts (CAAPA) a 501c3 non-profit arts organization dedicated to help “Bring Color to the Classics” by supporting and helping to promote Black Classical musicians and others in the performing arts. Under her leadership, she has helped broaden CAAPA’s reach to include national and international exposure, partnerships, and programs including: music scholarships, a year-round performance series, the Opera for Fun Youth Outreach Program, REACH International, and a national MasterClass Series, where she partners with Historically Black Colleges and Universities (HBCUs) music departments throughout the U.S.A.

PERFORMERS



HOWARD COMMUNITY COLLEGE DANCE DEPARTMENT

Howard Community College’s dance events are enjoyed by patrons and students alike. The program offers dance opportunities for novice and experienced dancers. The HCC Dance program is dedicated to offering rewarding dance experiences to students of varying levels of interest and ability. Dance majors and non-dance majors are featured in Dance

Department productions, including the HCC Dance Student Showcase and the HCC Dance Company Concert.

iNEpTiaS

Choreographer: Jes Powell | Performers: Sara Ciniero, Jasmine Glaze, Becca Izzi and Jes Powell
Music: “Paracosm” by Washed Out, “Paradise Circus” by Massive Attack, “I Know That You Know” by Esperanza Spalding and “Baths” by Animals

SHADOWBOXING

Choreographer: Elizabeth Higgins | Performer: Darion Smith
Music: “Loudmouth” and “Forget What You Came For” by Stephen Vitiello
Set Design and Construction: Andrew Nofsinger

BREAKOUT PRESENTERS



ARTS EDUCATION/ADVOCACY



QUANICE FLOYD

Founder & Director, Arts Administrators of Color (AAC) Network

Quanice G. Floyd is a renaissance woman who wears many capes. Born and raised in NYC, she has spent over a decade in Washington, DC where she received her Bachelor's and Master's degrees in Music Education from Howard University and Kent State University respectively. Her passion for arts administration led her to pursue her second Master's degree in Arts Management at American University and is currently a doctoral student at Drexel University. Quanice is coming to AEMS after previously serving as the Director of Learning and Leadership Development at the National Guild for Community Arts Education. She is also the Founder & Director of the Arts Administrators of Color (AAC) Network, an organization committed to empowering artists and arts administrators by advocating for access, diversity, inclusion, and equity in the arts in the DC and Baltimore metropolitan areas. She has also been a public-school music educator where she taught elementary and middle school general music, chorus, band, and orchestra. Quanice serves as a commissioner for the DC Commission for the Arts and Humanities, a member of the National Teaching Artist Advisory Committee, and is an alumna of Fractured Atlas' Artist Campaign School, the National Guild for Community Arts Education's Leadership Institute (CAELI), ArtEquity's Racial Facilitator Cohort, Baltimore Symphony Orchestra's Music Educators and Arts Administrators Academy, 4.0 Schools' Essentials Program, and the Arts Education Collaborative's Leadership Academy. In 2018, Quanice received the Americans for the Arts' American Express Emerging Leader Award.



TARA HOLL

State Maryland Director, Teaching Artists of the Mid-Atlantic

Tara Holl has been a professional teaching artist for over 25 years. She has created glass installations (sculptural, leaded, fused, & cast) mosaics, murals, sculptures, and many mixed media art works in public spaces. She utilizes glass, ceramic, fiber, wood, cement board, paper, recycled materials, found objects, and assorted painting mediums. Murals, mosaics, large mobiles, sculptures, and wall mount artwork are some of the results. She received an AIA award for excellence (American Institute for Architects) on two large glass projects created for the National Council of Teachers of Mathematics in Reston, Virginia. Tara opened a National Geographic exhibition at Explorers Hall at the Washington D.C. Tara has been the curator for a variety of exhibitions at assorted galleries, the Creative Crafts Council, the National Institutes of Health, Baltimore Space Telescope facility, Olney Theatre Center, the Sandy Spring Museum, and the Maryland State House in Annapolis, Maryland. She has taught

BREAKOUT PRESENTERS

workshops, classes, and over 45 visual arts integrated residencies at public and private schools, National Arts Education Association, National Geographic, Glen Echo, the Greater Washington Jewish Community Center, and the University of Maryland.



ALYSIA LEE

Coordinator of Fine Arts, Maryland State Department of Education
Office of Fine Arts

Alysia Lee is the Coordinator of Fine Arts for the Maryland State Department of Education where she shares her vision of statewide equity and excellence across five arts disciplines. She is also the Founder and Artistic Director of Sister Cities Girlchoir, an El Sistema-inspired choral academy with programming in Pennsylvania, Maryland and New Jersey. Lee provided strategic oversight of the program growth from the 20-participant pilot to 400+ membership.

SELF-MARKETING AND DEVELOPMENT



PETULA CEASAR

Artist/Professional Writer

Petula has been a multi-talented writer and performer for over twenty years. She started writing erotic short stories and was published in *New York Times* bestselling author Zane's erotica anthology *Caramel Flava*. She has been a contributing writer for Baltimore's former alternative weekly *City Paper*, *The Afro-American Newspapers*, and *Baltimore Magazine*. Petula is also a performance poet and storyteller who has appeared at signature Baltimore events like Artscape, Stoop Storytelling, Charm City Kitty Club and The Baltimore Book Festival. Her most recent accomplishment is the publication of her memoir, *She's Such A Bright Girl: An American Story*, a tale of Petula's upbringing which was significantly impacted by the ways colorism impacts the African American community.



LEGAL



MARQUIS "MIGHTY MARK" GASQUE

Producer/DJ

Born and bred in Baltimore City, Cherry Hill-native Producer and DJ Marquis Gasque AKA Mighty Mark, is the new torchbearer of the urban dance music genre known as Baltimore Club Music. Successfully bridging the gap between the intensity of old school club music and the futuristic style of the new school, his crisp production serves you up unexpected but delicious combinations of urban vocals and chants, 80s synths, 90s drum samples and heavy booming 808s. These elements melt into thumping bass lines, making your pulse race and your body move. Each carefully crafted track is an individual work of art. Mighty Mark's original releases and remixes receive frequent airplay via Rinse FM, BBC Radio and Radio One FM Stations and with each release his fanbase increases as people catch on to the wave. With recognition and features via respected publications such as Complex, Vice/Noisy and Earmilk, the future is looking bright as Mark continues to DJ in Baltimore's most popular venues, create club anthems and curates music on his label Hands Up! Records.



ADAM HOLEFCENER

Executive Director, Maryland Volunteer Lawyers for the Arts (MDVLA)

Adam Holfcener, Esq. is the Executive Director of Maryland Volunteer Lawyers for the Arts, a non-profit organization that provides pro bono legal services and education to Maryland based artists and arts organizations. In his legal practice, Adam counsels artists and musicians on matters of copyright, trademark, contract, business entity formation, constitutional law, and other issues. He teaches a seminar on Art and Media Law at the University of Maryland Francis King Carey School of Law. Adam is also a practicing musician and sound artist. Information related to his creative endeavors can be found at adamgholfcener.com. He is a dad who lives in Baltimore City, USA.



BRANDON SODERBERG

Reporter

Brandon Soderberg is a reporter covering cops, drugs, and activism in Baltimore and a music and film critic. He is the former editor of the *Baltimore City Paper*, a former contributing writer to *SPIN*, and the cofounder of the nonprofit news outlet *Baltimore Beat*. He contributed to the *New York Times*, *Village Voice*, *Vice*, the *Outline*, among many other publications. His is the coauthor of an upcoming book, *I Got A Monster: The Rise and Fall of America's Most Corrupt Police Squad*, out next year on St. Martin's Press.

BREAKOUT PRESENTERS

ARTS ORGANIZATIONS AND ARTISTS



RINA THALER

Executive Director, Art League of Ocean City

Rina is the Executive Director of the Art League of Ocean City, a non profit organization whose mission is to promote the arts in Ocean City, Maryland. The organizations headquarters—The Ocean City Center for the Arts is epicenter of creativity in the resort. Rina also serve on the Ocean City Arts Advisory Board. Rina is a partner artist at Gallery One on Route 26 in Ocean View Delaware; a cooperative art gallery- where she has her own studio/gallery space. Her work has evolved over the years to incorporate mixed media, collage and acrylics. She paints in a vibrant expressive yet somewhat representational manner. Her favorite subjects are landscapes, abstracts and florals. Living on the shore, Rina's representational paintings will quite often contain boats, water, marshes and beaches. She love a good sunset, and find herself continually wanting to express them. She also travel to the tropics often, and enjoy depicting the local scenes.



RON KIPLING WILLIAMS

Education Manager, Modell Lyric

Ron Kipling Williams uses art, media, performance, and education to break down walls, facilitate open and honest conversations, and build community. He has earned a reputation for being real and authentic in tackling issues of race, class, and identity, and has influenced a generation of Baltimore-based artists and social change agents. Williams's awards include: Maryland State Arts Council Individual Artist; Baltimore City African American Male Unsung Hero Award; and Fulbright Scholarship Alternate. Williams holds an MFA from the University of Baltimore, where he is adjunct professor and faculty fellow at the Hoffberger Center for Professional Ethics. He works full-time as Education Manager at the Modell Lyric. Williams is the author of an autobiographical book of poetry and memoir entitled *Black Freak Mosh Heaven*. His new solo show is entitled, *How Many Orgasms Does It Take To Stop Dropping Bombs?* To learn more, visit his website at ronkiplingwilliams.com.

EDUCATION ADVOCACY



EXIT TICKET

WHAT HAVE YOU LEARNED?

EXIT TICKET

HOW ARE YOU GOING TO UTILIZE WHAT YOU LEARNED
IN THE FUTURE?

EXIT TICKET

WHAT QUESTIONS DO YOU STILL HAVE?

LEGAL

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SELF-MARKETING AND DEVELOPMENT

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SAVE THE DATE



FEBRUARY 13, 2020
ANNAPOLIS, MD

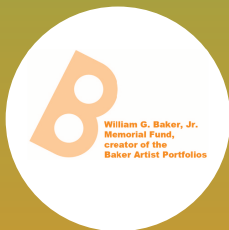
Maryland Arts Day is the largest annual gathering of arts professionals in Maryland. With more than 500 participants, representing every county in the state and Baltimore City, this statewide arts advocacy event connects artists, educators, administrators, volunteers and trustees with lawmakers from every legislative district in Maryland. Maryland Arts Day needs your participation to show strong support for the arts in Maryland and the impact they have on the economic and cultural vitality of the state.



JUNE 5-6, 2020
UNIVERSITY OF MARYLAND, BALTIMORE COUNTY

Professional development panels led by and for the Maryland arts sector will include, but are not limited to, arts advocates, arts educators/teaching artists, independent artists, arts organizations, and boards of directors. The Summit will highlight the work being done throughout the state through dialogue, learning, and networking opportunities focusing on the growth of Maryland arts. Throughout the Summit, an Artists Bazaar will take place and serve as a networking and promotional opportunity for Maryland artists of all forms to showcase and potentially sell their work. Hosted by Maryland Citizens for the Arts, in conjunction with the Maryland State Arts Council, the Maryland State Department of Education, and AEMS: Arts Education in Maryland Schools.

SPONSORS



maryland citizens for the arts

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