

Maryland Arts Summit CFP Rubric

Proposal Relevancy

How relevant is the proposal to the Summit themes?

Clear, specific, and thorough explanation with detailed evidence of authentic relevance to selected themes.	Clear explanation, with some specifics, with detailed evidence of relevance to selected themes.	The explanation includes some evidence of relevance to the theme(s).	The explanation shows little evidence of relevance to any themes.	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
4	3	2	1	0

Targeted Audience Relevancy

Is the proposal relevant to the targeted Summit audience?

Clear, specific, and detailed evidence of relevance to intended audiences.	Clear evidence, with some detail, of relevance to intended audiences.	Some evidence of relevance to intended audiences.	Little evidence of relevance to intended audiences.	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
4	3	2	1	0

Topic Relevancy

Is the proposal relevant to a desired topic?

Demonstration of essential information and contemporary trends as related to a specific Desired Topic or an additional relevant topic.	Demonstration of information and trends as related to a specific Desired Topic or an additional relevant topic.	Demonstration of some trending information as related to a specific Desired Topic or an additional relevant topic.	Demonstration of information as related to a specific Desired Topic or an additional relevant topic.	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
4	3	2	1	0

Presentation Format

Is the format innovative, clear and engaging for the topic? (Innovative: Advanced and original. Creative in thinking, backed by knowledge.)

The selected Format(s) are innovative, designed to be engaging, and interactive.	The selected Format(s) are innovative and interactive.	The selected Format(s) include interactive activities.	The selected Format(s) include limited engagement models.	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
4	3	2	1	0

Summary of Session

Are the session content, goals and participant self-evaluation of goals aligned?

The presented summary includes clearly stated content, concisely stated goals, and a detailed participant self-evaluation describing how the goals were achieved.	The presented summary includes stated content, stated goals, and a participant self-evaluation describing how the goals were achieved.	The presented summary includes content, goals, and a participant self-evaluation.	The presented summary includes content, goals, or a participant self-evaluation.	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
4	3	2	1	0

Presenter Biography

Does the presenter(s) biography, resume or statement of purpose reflect mastery and experience of proposal?

Clear, specific and through evidence that presenter's (/presenters') experience reflects mastery and experience of proposal.	Strong evidence that presenter's (/presenters') experience reflects mastery and experience of proposal.	Some evidence that presenter's (/presenters') experience reflects mastery and experience of proposal.	Very little evidence that presenter's (/presenters') experience reflects mastery and experience of proposal.	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
4	3	2	1	0