MD ARTS SUMMIT 2020

MAY 26-29 ▾ ONLINE

MCA
maryland citizens for the arts

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SUMMIT PRESENTED BY

maryland citizens for the arts

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Maryland State Department of Education fine arts office

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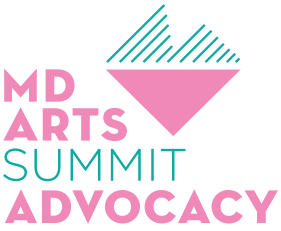
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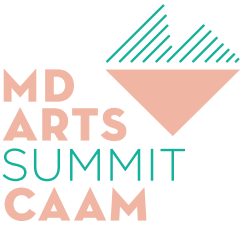
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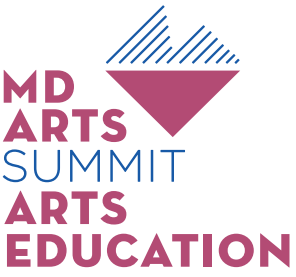
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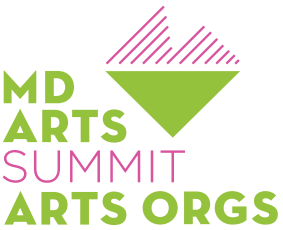
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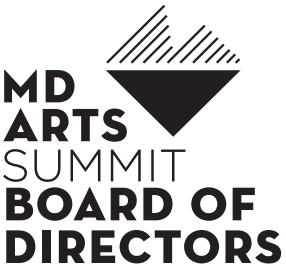
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SCHEDULE OF EVENTS

MAY 26	SUMMIT, DAY 1
2:00-2:25 PM	**ENVISION** **Presenter: Michael Bell** Challenge the process through a unique approach to visual journaling by embracing our limitations and being fearless with your creative vision.
2:00-2:25 PM	**CALM** **Presenter: Dana Parsons** Move and meditate through stress-relieving postures and breath to energize and relax you for the days ahead.
2:00-2:25 PM	**CREATE** **Presenter: Ken Skrzesz** Acknowledge any feelings of stress or anxiety and, through the Creative Process, elevate those feelings to a place that may result in the creation of new work.
2:00-2:25 PM	**EXPRESS** **Presenter: Alysia Lee** Sing and jam to selections from the Justice Choir Songbook. Bring your voice and/or instruments and be prepared to raise your voice in song about liberation, freedom, and equity.
2:30-3:30 PM MD ARTS SUMMIT ARTS ORGS · MD ARTS SUMMIT CAAM · MD ARTS SUMMIT A&E DISTRICTS	**AUDIENCE ENGAGEMENT STRATEGY WE DIDN'T PLAN FOR (BUT HERE WE ARE SO LET'S MAKE THE BEST OF IT)** **Presenter: Jenny Hamilton, Emma Wesoloski** In late March, after weeks of unprecedented speed, the marketing and engagement staff at the National Aquarium took a breath. "Is the content we're delivering valuable, or is it just fast?", we asked: "What are our audiences' new needs? How can the work we do now shape the relationship audiences have with us in a post-pandemic future?" The marketing department couldn't navigate this new world alone; now, more than ever, all staff needed to transition their content expertise outside of a physical building and they needed to do it in a way that is audience-centric and delivers true community value. In the middle of a breaking crisis, we needed to create strategy out of chaos. Learn how the National Aquarium is navigating audience engagement and join fellow cultural organization professionals in a candid discussion of how to stay relevant and accessible during – and beyond – the Age of Quarantine.
2:30-3:30 PM MD ARTS SUMMIT ARTS EDUCATION	**BEST PRACTICES FOR VIRTUAL ACCESSIBILITY: INCLUSION OF PEOPLE WITH DISABILITIES IN PROGRAMS AND EVENTS** **Presenter: Robin Marquis** Arts and cultural organizations have quickly responded to the COVID-19 pandemic by making their programming and content available to audiences around the world via online platforms. However, people with disabilities can be shut out of this content if it is not accessible. This session will provide examples of ways to provide access through captions, sign language interpretation, audio description, and visual description. It will also provide tips and resources for how to communicate your accessibility to the public, plan for accessibility, and connect with the disability community.
2:30-3:30 PM MD ARTS SUMMIT PUBLIC ART	**RELIEF, RECOVERY, AND REFORM THROUGH PUBLIC ART** **Presenter: Cathy Byrd** Despite the "self-quarantine" response to COVID-19, the power of art to connect and inspire us has never been more evident. Yet there is still a question of how supporting artistic production can stimulate the relief, recovery, and reform of our economy. Join us to consider how inventive public art can reignite our cultural life while forging fresh opportunities for the creative sector in the recovery process.

MAY 26 | ARTS SUMMIT, DAY 1

2:30-4:00 PM

MD ARTS SUMMIT ADVOCACY

LEGAL ISSUES FOR CREATIVE BUSINESSES

Presenter: Adam Holofcener

Join Maryland Volunteer Lawyers for the Arts for a presentation on Legal Issues for Creative Businesses. During this presentation, you will learn about how to choose a business entity, licenses, permits, and other business regulations: intellectual property, dealing with employees and independent contractors, as well as legal issues related to your website. Every artist is also a small business, so we invite you to come learn about the very important, and potentially lucrative, flipside to your creative practice. This session will be relevant to artists in all creative disciplines (yes, every single one!).

3:45-4:45 PM

MD ARTS SUMMIT ARTS EDUCATION

AUDIO DESCRIPTION: THE VISUAL MADE VERBAL

Presenter: Joel Snyder, PhD

Using words that are succinct, vivid, and imaginative, audio description makes the arts accessible to people who are blind or have low vision.

3:45-4:45 PM

MD ARTS SUMMIT INDEPENDENT ARTISTS

THE BUSINESS OF ART

Presenter: Jill J. Galloway

No matter how amazing your art is, if no one sees it or can buy it, it will gather dust. The business of art and conversations about making money from your creativity often sparks anxiety in a lot of us. Can you make money with your art? Absolutely. Determination and getting your work in front of buyers will result in sales, not luck and not even your level of talent. As a full time artist myself, I'll tell you how to get started, the most critical first steps in selling your art, and the absolute minimum you need to have in place to sell your work.

3:45-4:45 PM

MD ARTS SUMMIT A&E DISTRICTS | MD ARTS SUMMIT BOARD OF DIRECTORS

EVERYONE IS NOT YOUR AUDIENCE

Presenter: Scott Burkholder

To shift the world, you have to first identify your audience. We will use marketing tools to identify audience and build revenue generating relationships.

3:45-4:45 PM

MD ARTS SUMMIT TRADITIONAL & FOLK ARTS | MD ARTS SUMMIT ARTS EDUCATION

STRENGTHENING BLACK YOUTH THROUGH TRADITIONAL FOLK ART

Presenters: Bunjo Butler, Deborah Pierce-Fakunle, dr. David Fakunle, PhD, Janice Curtis Greene

A panel discussion with mentors from the Growing Griots Literacy Learning Program, the Youth Component of the Griots' Circle of Maryland with Storytelling.

5:00-6:00 PM

MD ARTS SUMMIT A&E DISTRICTS | MD ARTS SUMMIT BOARD OF DIRECTORS

MD ARTS SUMMIT CAAM | MD ARTS SUMMIT ARTS EDUCATION

COMMUNITIES OF CARE: ENGAGING OLDER ADULTS AND CAREGIVERS IN CREATIVE AGING ONLINE

Presenters: Amanda Newman, Judith Bauer

In this hands-on session, Dance Exchange will invite participants to experience and unpack some of the creative tools and practices the organization is using to engage older adults and caregivers online during the COVID crisis and beyond. We'll explore how—even virtually—we can build communities of care and address social isolation through intergenerational dancemaking and collaboration.

5:00-6:00 PM

MD ARTS SUMMIT TRADITIONAL & FOLK ARTS

BUILD-A-STORY WORKSHOP

Presenter: Jennifer Rae Myers

The Build-A-Story Workshop is an informative and interactive program designed to foster creativity, writing, and oratory skills through storytelling.

MAY 26 — ARTS SUMMIT, DAY 1

5:00-6:00 PM

MAXIMIZING THE PERSUASIVE POWER OF ARTS ADVOCACY

Presenters: Jonathan Katz, Nicholas Cohen

What principles of marketing, persuasion, presentation, building relationships, policy development, and creating public value result in decision makers investing as much as they can in the public benefits that the arts provide? Jonathan Katz, Professor of Practice in Cultural Policy and Arts Management at George Mason University, will present concepts, examples and useful "habits of mind" to stimulate discussion. Participants will be encouraged to share experiences, lessons learned, and advice. MCA Executive Director Nicholas Cohen will be on hand to provide special expertise and insider Maryland perspective.

5:00-6:00 PM

MSAC ARTS IN EDUCATION UPDATES! TEACHING ARTIST ROSTER AND ARTS IN EDUCATION GRANTS

Presenter: Precious Blake

The Arts in Education program has been revamped and we have expanded our Visiting Performer and Artist-in-Residence Rosters to now be one MSAC Teaching Artist Roster! Learn about the benefits of becoming an MSAC Teaching Artist, how to apply to join the roster, and requirements to stay an active MSAC Teaching Artist. MSAC's Arts in Education program supports schools, non-profits, and other units of government (libraries, recreation centers, etc.) to collaborate with teaching artists who lead a myriad of arts education activities. Learn how to apply for an Arts in Education grant to fund arts learning opportunities that meet your school's or organization's mission and goals.

MAY 27 — ARTS SUMMIT, DAY 2

2:00-2:30 PM

CREATIVE CONVERSATIONS @ THE SUMMIT: BOARD OF DIRECTORS

Presenter: Ken Skrzesz

Affinity gatherings to share space, connect with peers, and envision the resurgence of arts activity.

2:00-3:00 PM

LIVE Q&A WITH MARYLAND VOLUNTEER LAWYERS FOR THE ARTS

Presenter: Adam Holofcener

Join Maryland Volunteer Lawyers for the Arts for a LIVE Q&A Session. During this time, you can ask him about how to choose a business entity, licenses, permits, and other business regulations, intellectual property, dealing with employees and independent contractors, as well as legal issues related to your website. Now is your chance to ask his advice! Q&A sessions will also occur Thursday and Friday at the same time.

2:00-3:00 PM

SELF CARE ADVOCACY: MEET THE ARTIST NAVIGATOR

Presenter: Nicoletta de la Brown

During this session independent artists are invited to participate in a facilitated conversation with Artist Navigator, Nicoletta. She will ask questions and listen. Come prepared to share your practice and discuss what types of support will help you thrive as an artist. You will be invited to sign up for a one-on-one with Nicoletta for a deeper conversation about your practice and how support can help you reach your goals.

2:00-3:00 PM

CONNECT WITH YOUR VOICE

Presenter: Sahffi Lynne

"Connect with YOUR Voice" with Sahffi through her own "Vocal Ladder" method, a step-by-step guide to help free your voice and creativity.

2:00-3:00 PM

HOW CAN I BE AN ALLY? WHAT BUTTERFLIES CAN TEACH US ABOUT BEING CHANGEMAKERS

Presenter: Helen Yuen

Explore concrete, achievable steps to be part of positive change to make your organization more inclusive.

MAY 27 — ARTS SUMMIT, DAY 2

3:15-4:15 PM

MD ARTS SUMMIT PUBLIC ART

THE ARTIST AND THE FABRICATOR/FOUNDRY

Presenters: Judy Sutton Moore, Becky Ault, Ben Blaney

Judy Sutton Moore, artist, Becky Ault and Ben Blaney of ART Research will discus in detail the relationship between the artist and the foundry/fabricator.

3:15-4:15 PM

MD ARTS SUMMIT ARTS EDUCATION · MD ARTS SUMMIT TRADITIONAL & FOLK ARTS

APPLYING INDIGENOUS AFRICAN PRINCIPLES IN THE CLASSROOM PART 1: DECOLONIZING THE CLASSROOM

Presenter: Olu Butterfly Woods

Africa has many continuous cultures that are creative, mature and rich with gifts to offer our classrooms. What is the value of including such ideas as communal living, harmony with nature, and fluidity between the physical and the spiritual? Using traditional song, and visual symbols we will explore relationship building, rhythm and patterns, and other activities that can be used for elementary and middle school educators in particular but principles that can be applied to leadership and policy. We will explore how to implement these African characteristics in teaching strategies.

3:45-4:45 PM

MD ARTS SUMMIT ARTS EDUCATION

CREATIVE CONVERSATIONS @ THE SUMMIT: ARTS EDUCATION

Presenters: Precious Blake, Sue Trainor, Jennifer Ridgeway

Affinity gatherings to share space, connect with peers, and envision the resurgence of arts activity.

4:30-5:00 PM

MD ARTS SUMMIT INDEPENDENT ARTISTS

SMALL GROUPS FOR INDEPENDENT ARTISTS: PERFORMANCE

Presenter: Laura Weiss

An opportunity for independent artists to connect with creative, discipline-specific, community members in a small group setting. An "off the record" time to share with peers where you are in your current work, what you are excited about, and what challenges you may be facing.

5:00-6:00 PM

MD ARTS SUMMIT INDEPENDENT ARTISTS · MD ARTS SUMMIT ARTS EDUCATION

LIZ LERMAN'S CRITICAL RESPONSE PROCESS; A MIND-EXPANDING WAY TO GET AND GIVE FEEDBACK

Presenters: Nicole Fall, Sheila Gaskins

Join Nicole Fall and Sheila Gaskins in trying out Liz Lerman's Critical Response Process. It is a "multi-step, group system for giving and receiving useful feedback on creative processes" involved in anything "from dance to dessert". Participants will look at an artwork or performance piece and follow the four step process.This process can be used in any teaching or critique situation.

5:00-6:00 PM

MD ARTS SUMMIT ARTS ORGS · MD ARTS SUMMIT CAAM

WALLS DOWN: WERE WE REALLY ALL THAT EQUITABLE?

Presenters: Camille Delaney-McNeil, Calida Jones, Khandeya Sheppard, Jared Perry

We will explore what the current pandemic has shown us about the state of arts education using three critical perspectives: a community-based perspective, music program's perspective, and the perspective of a music teacher in the public school system and a leader for community engagement at a higher education institution. Strategies that have been used pre-COVID for equity/access will be discussed and examined authentically for dreams of future changes.

5:00-6:00 PM

MD ARTS SUMMIT PUBLIC ART

STRUCTURING YOUR PUBLIC ART INTERVIEW

Presenter: Renee Piechocki

Now that you have the invitation to meet with a committee or client about a public art opportunity, what's next? This session will help artists develop a structure for an effective and informative interview. Topics include choosing work samples, describing your process, building rapport, asking questions, and planning ahead to avoid tech glitches.

MAY 28 | ARTS SUMMIT, DAY 3

2:00-3:00 PM

MD ARTS SUMMIT INDEPENDENT ARTISTS
MD ARTS SUMMIT BOARD OF DIRECTORS
MD ARTS SUMMIT TRADITIONAL & FOLK ARTS
MD ARTS SUMMIT CAAM

FUNDING YOUR CREATIVE ENDEAVORS WORKSHOP

Presenters: Rachelle Etienne-Robinson, Stan Robinson

Substantial Art & Music facilitates a workshop catered to creatives who would like to learn more about grant opportunities and crowdfunding.

2:00-3:00 PM

MD ARTS SUMMIT ADVOCACY

LIVE Q&A WITH MARYLAND VOLUNTEER LAWYERS FOR THE ARTS

Presenter: Adam Holofcener

Join Maryland Volunteer Lawyers for the Arts for a LIVE Q&A Session. During this time, you can ask him about how to choose a business entity, licenses, permits, and other business regulations, intellectual property, dealing with employees and independent contractors, as well as legal issues related to your website. Now is your chance to ask his advice! Q&A session will also occur Friday at the same time.

2:00-3:00 PM

MD ARTS SUMMIT INDEPENDENT ARTISTS

THE CREATIVE PROCESS IN THE TIME OF CORONA

Presenter: Tara S. Holl

We will explore creative techniques that all people can try as a means to cope during isolation and uncertainty brought on by the Coronavirus pandemic.

2:00-3:00 PM

MD ARTS SUMMIT ARTS ORGS

REDEFINING WHAT A THEATRE COMPANY CAN BE: DIVERSIFYING PROGRAMMING AND THEATRICAL FORM

Presenters: Jason Schlafstein, Navid Azeez, Jonathan Rubin

There is often a stigma within the theater industry and community about what constitutes a theatrical performance, and from the outside about what going to the theatre will be like. As event- and experience-based programming becomes more and more popular to audiences, and traditional ideas about the Theatrical Experience become a bigger and bigger barrier to entry for new audiences, how can a diversification of programming break those barriers, help create new audiences, and stay on mission? In the past year Flying V has expanded programming to include Podcast Audio Dramas, Professional Wrestling, Interactive Gaming Events, with more planned in 2020. We'd love to discuss these decisions, their successes and challenges, and engage in a discussion about programming and artistic innovation and diversification with other companies and thought leaders.

2:00-3:00 PM

MD ARTS SUMMIT ARTS ORGS

HOW HISTORICALLY WHITE ORGANIZATIONS SUPPORT LEADERSHIP OF COLOR: EXAMINING DIFFERENT LEADERSHIP MODELS

Presenter: Leon Seemann

This session will explore different leadership structures and their impact on the next generation of arts leaders.

3:15-3:45 PM

MD ARTS SUMMIT INDEPENDENT ARTISTS

SMALL GROUPS FOR INDEPENDENT ARTISTS: VISUAL

Presented by: Emily Sollenberger

An opportunity for independent artists to connect with creative, discipline-specific, community members in a small group setting (10 people max). An "off the record" time to share with peers where you are in your current work, what you are excited about and what challenges you may be facing.

3:15-4:15 PM

MD ARTS SUMMIT PUBLIC ART

PRACTICAL PRACTICES OF MURAL MAKING

Presented by: Shawn James

This session will provide general information and current practices of creating public murals such as community, materials, preparation, and execution.

MAY 28 — ARTS SUMMIT, DAY 3

3:15-4:15 PM

MD ARTS SUMMIT ARTS EDUCATION

ART AS MICROPHONE; EMPOWERING STUDENT VOICES THROUGH TRANSFORMATIVE ART EDUCATION

Presenter: Matthew Adelberg

A Baltimore City educator discusses using Radical Inclusion to build equitable communities committed to Social Justice and culturally relevant Transformative Education. This process features students and communities working as partners in their education, empowers student voices, and fosters student confidence in their agency as change-makers and barrier-breakers.

3:45-4:45 PM

MD ARTS SUMMIT INDEPENDENT ARTISTS

CREATING AND CAREER: STRATEGIES TO SUPPORT ARTISTIC PRACTICE IN THE CHANGING WORLD OF WORK

Presenter: Rachel Valsing

Maintaining a creative practice and career can be daunting. This session will introduce new ways to incorporate artistic thinking and making in daily work routines.

4:30-5:00 PM

MD ARTS SUMMIT ARTS EDUCATION

ARTLOOK® MARYLAND: DRIVING CONNECTIONS AND MAPPING ARTS EDUCATION ACCESS

Presenters: Rachel McGrain, Kate Lynch

Access to arts education is inequitable in the state of Maryland, which is a violation of our children's civil rights. Arts Education in Maryland Schools (AEMS) invites you to preview the newly-launched pilot of artlook® Maryland, an innovative tool working to increase equitable access to the arts. artlook® Maryland is an interactive web platform that visually maps data about arts access and resources, providing unprecedented transparency about arts education in Maryland's public schools and driving connections between educators, arts partners, advocates, and funders. Join us to learn more about how this powerful advocacy tool can strengthen the arts education ecosystem and help ensure equitable access to the arts for all students in our state!

4:30-5:00 PM

MD ARTS SUMMIT BOARD OF DIRECTORS · MD ARTS SUMMIT TRADITIONAL & FOLK ARTS · MD ARTS SUMMIT CAAM

CULTURAL COMPETENCY IN THE ARTS AND SOCIETAL INCLUSIVITY

Presenter: Nil Navaie

This session aims to remind attendees about the importance of cultural competency within the arts field and highlight the human-centric approach in program development and communication. It will introduce a multi-disciplinary evaluation framework along with an exercise that intends to help participants challenge and shape their own culturally-competent mindsets.

5:00-6:00 PM

MD ARTS SUMMIT INDEPENDENT ARTISTS

SIDE HUSTLE: HOW TO GET SEEN, HEARD, & PAID

Presenter: Ti Coleman

Independent Artists and Creators have long, grappled with the question of how to maintain their independence, do what they love, and consistently generate an income. This interactive workshop is facilitated by creators who regularly do what they love and are able to also generate income. This is an interactive creative experience that will inspire participants to up-level and provide them with actionable next steps.

5:00-6:00 PM

MD ARTS SUMMIT A&E DISTRICTS · MD ARTS SUMMIT BOARD OF DIRECTORS · MD ARTS SUMMIT CAAM · MD ARTS SUMMIT ARTS ORGS

LEADING A STRATEGIC PLANNING PROCESS

Presenter: Jonathan Katz

What principles of marketing, persuasion, presentation, building relationships, policy development and creating public value result in decision makers investing as much as they can in the public benefits that the arts provide? Jonathan Katz, Professor of Practice in Cultural Policy and Arts Management at George Mason University, will present concepts, examples and useful "habits of mind" to stimulate discussion. Participants will be encouraged to share experiences, lessons learned and advice. MCA Executive Director Nicholas Cohen will be on hand to provide special expertise and insider Maryland perspective.

5:00-6:00 PM

MD ARTS SUMMIT PUBLIC ART

POLICY, PLACEMAKING AND PUBLIC INFRASTRUCTURE

Presenter: Ryan Patterson

Public infrastructure like signal boxes and bike racks are increasingly seen as opportunity for creative placemaking and pedestrian scale public art. By reviewing case studies with local experts we will look for best practices and policies to ensure your projects are a success.

MAY 29 — ARTS SUMMIT, DAY 4

2:00-3:00 PM

MD ARTS SUMMIT A&E DISTRICTS

PUBLIC ART MURALS

Presenter: Stephanie Coppula

New public art murals in the Bethesda Arts & Entertainment District made possible through public and private support.

2:00-3:00 PM

MD ARTS SUMMIT TRADITIONAL & FOLK ARTS · MD ARTS SUMMIT ARTS ORGS

USING HISTORIC ARTS TO EXAMINE LOCAL, REGIONAL, AND NATIONAL HISTORY

Presenter: Lauren Muney

We think of museums offering facts and arts offering justice and equality. But what about the middle ground of craftsmanship, historic arts, skills, and trades? Can arts provide a direct connection for our communities to experience and understand their own history and humanities? For years we have left history to museums or historical societies. However in recent years, historical societies and museums have been looking for more ways to "artify" their offerings—make their offerings more interactive, visual, and feel "alive". Be stimulated by examples of historical societies, museums, and independent events which bring together traditional arts and skills from the past—in this case, 'traditional' means not folklore, but of history—to their events and exhibitions. These people are changing the ignorant phrase "oldtimey" to truly embrace and appreciate arts of the past and to help visitors connect to their local, regional, state, or national histories.

2:00-3:00 PM

MD ARTS SUMMIT INDEPENDENT ARTISTS

FINDING BELIEVERS USING INSTAGRAM

Presenter: Alanah Nichole

Alanah will lead virtual attendees through preliminary thoughts on finding their Instagram Voice, emphasizing the importance of moving past followers to find believers.

2:00-3:00 PM

MD ARTS SUMMIT PUBLIC ART

FFARMING AS AN ART AND COMMUNITY ENGAGEMENT PRACTICE

Presenter: Rosa Chang

The Baltimore Natural Dye project is to expand and deepen existing curriculum around natural dyes and to support the development of local knowledge and practices around the cultivation, processing, and use of natural dyes. Explore the cultural and economic potential of growing and using natural dyes.

3:15-4:15 PM

MD ARTS SUMMIT A&E DISTRICTS · MD ARTS SUMMIT BOARD OF DIRECTORS · MD ARTS SUMMIT CAAM

STRATHMORE'S BLOOM INITIATIVE: DELIVERING PROGRAMS BASED ON COMMUNITY WISHES

Presenters: Monica Jeffries-Hazangeles, Oyin Ogungbemile

Strathmore's Bloom initiative expands access to the arts in Montgomery County by bringing free arts opportunities into our community, directly engaging with people where they live, work, and attend school. Bloom programs are structured to eliminate barriers of cost, transportation, and parents' work schedules. Through conversations, surveys, and a close network of community partners, Strathmore has developed programs in response to what the community has expressed they want and need most. Strathmore also frequently adds an artistic resource to existing programs such as community festivals. This session will give an overview of these programs and then do a deep dive into three of them: 1) Good Hope Community Recreation Center, where Strathmore partnered with the county to design and build an arts-integrated center from the earliest planning stages and now provides regular classes and concerts there; 2) Step Up East County, where Strathmore partners with Step Afrika! to provide a 16-week step residency in three community sites; and 3) Latin Strings and Percussion, where Maryland Classic Youth Orchestras of Strathmore provides a 5-week after-school Latin-American music program led by professional coaches to middle and high school students.

3:15-4:15 PM

MD ARTS SUMMIT TRADITIONAL & FOLK ARTS

HEALTHY FAMILIES/HEALTHY COMMUNITIES

Presenters: Denise Jones, Busy Graham

As communities look to strengthen connections, especially across cultural, race, and language barriers, the arts community can partner to add value and impact.

MAY 29	ARTS SUMMIT, DAY 4
3:15-4:15 PM	**MEMORIALIZING IN THE MOMENT** **Presenters: Elizabeth Gallauresi, Susie Leong** A discussion about the purpose, planning, public grief, and healing power of establishing a memorial with the organizers of the Maryland State 9/11 Memorial.
3:15-4:15 PM	**HOW TO BUILD A BRAND** **Presenter: Kellyn Mahan** The How to Build a Brand workshop focuses on the fundamentals of building a brand through visioning and examining why it provides value to you and/or an organization.
4:30-5:00 PM	**INDEPENDENT ARTISTS LITERARY SMALL GROUP** **Presenter: Laura Weiss** An opportunity for independent artists to connect with creative, discipline-specific, community members in a small group setting (10 max). An "off the record" time to share with peers where you are in your current work, what you are excited about and what challenges you may be facing.
4:30-5:00 PM	**THE ROLE OF COMMUNITY ARTISTS IN COMMUNITY HEALING: SHARING EXPERIENCES AND BEST PRACTICES** **Presenter: Cinder Hypki** What have communities taught you about the power of creative expression to help them move toward healing or overcoming trauma? What lessons would you share with a group engaged in this practice? How do we ensure that we, first and foremost, do no harm, tread lightly, listen deeply, acknowledge differences and inequities, and respect both individual and group voices calling for change? This campfire conversation will encourage sharing among community artists about their role in using creative expression as a means of coping, communicating, sharing, healing, dealing with, and uniting over difficulty and trauma within self-defined communities. Together the group will construct a framework for thinking about the values underpinning this work and the spirit of collaboration needed to carry it out.
5:00-6:00 PM	**BBUILDING AUDIENCES FOR DISTINCTIVE INTERNATIONAL PROGRAMMING BY HARNESSING EDUCATION AND GRASSROOTS MOVEMENTS** **Presenters: Shruthi Mukund, Lauren Campbell, Joi Brown** Strathmore's Windows series combines distinctive artistic programming with grassroots marketing and education to build audiences and craft a unique patron experience.
5:00-6:00 PM	**EVERYONE IS AN ARTIST: SUPPORTING OLDER ARTISTS AND HEALTHY AGING** **Presenters: Manique Buckman, Rachel Cross** Gather the tools to deliver quality, sequential arts learning to older adults in your community including curriculum design, funding strategies, and advocacy.
5:00-6:00 PM	**FLASH! A DIY APPROACH TO LIGHTING THE PUBLIC REALM** **Presenters: Merrell Hambleton, Glenn Shrum** In the fall of 2019, as part of the NEA-supported Signal Station North project, the Neighborhood Design Center and Flux Studio hosted Flash!, a guerrilla lighting event. Armed with flashlights and accompanied by a local brass band, 40 volunteers walked the streets of the Station North Arts District, illuminating sites along the way, to demonstrate the transformative power of light in the public realm.
5:00-6:00 PM	**THE REBUILDING POWER OF THE ARTS** **Presenters: Randy Cohen** The coronavirus has devastated America's arts sector. Hear how arts and culture will be what rebuilds the nation socially and economically.

ACKNOWLEDGMENTS

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ABOUT MARYLAND CITIZENS FOR THE ARTS

Maryland Citizens for the Arts (MCA) is a statewide arts advocacy and education organization. Founded over 40 years ago to provide "One Voice for all the Arts in Maryland," MCA works to highlight the role the arts play in the economic vitality of the state and the increased quality of life they provide for all Marylanders. MCA is committed to expanding the nonprofit arts sector through public investment and service, thereby enhancing lifelong learning, quality of life, and economic vitality for all Maryland citizens.

ABOUT ARTS EDUCATION IN MARYLAND SCHOOLS ALLIANCE

AEMS facilitates improving the quality of, and access to, arts education for all Maryland public school students through an array of interrelated strategies including supporting arts education policy and advocacy efforts, developing partnerships with schools and school systems, disseminating information, convening the fields of arts and education, organizing focused task forces, offering professional development for teachers and artists, providing technical assistance through research and evaluation tools, and hosting recognition programs.

ABOUT MARYLAND STATE DEPARTMENT OF EDUCATION

The Fine Arts Office of the Maryland State Department of Education promotes meaningful engagement in arts education for all Maryland students by centering excellence and equity. Through the statewide professional learning initiative, Maryland Center for Creative Classrooms, the office services hundreds of arts educators and classroom teachers annually. Recent successes include the First Lady's Student Art Exhibition, Best of Maryland Arts Education Festival, Maryland Micro-Credentials, and the popular Maryland Masterclass Series that pairs arts educators with world-class artists.

LEAD SPONSOR

ABOUT MARYLAND STATE ARTS COUNCIL

Founded in 1967, the Maryland State Arts Council (MSAC) is an agency of the State of Maryland Department of Commerce, Division of Tourism, Film and the Arts, and encourages and invests in the advancement of the arts for all Marylanders. Its grants and programs support artists and arts organizations in their pursuit of artistic excellence, ensure the accessibility of the arts to all citizens, and promote statewide awareness of arts resources and opportunities. MSAC awards grants to not-for-profit, tax-exempt organizations and individual artists, and provides technical and advisory assistance to individuals and groups. The agency is funded by an annual appropriation from the State of Maryland and a grant from the National Endowment for the Arts. MSAC may also receive contributions from private, non-governmental sources.

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